

One For All

The unique UCA universal camera adapter from Swarovski Optik

The new UCA enables fast, easy and uncomplicated photography through a Swarovski Optik telescope using digital SLR and compact cameras.

Absam / Tyrol, June 2009: Swarovski Optik, market leader for sports optics in the premium segment, presents the innovative, compact UCA universal camera adapter which enables the discerning user to take photos effortlessly, practically and quickly through a Swarovski Optik telescope.

The transition from observation to photography and secure connection of the camera are always a challenge when digiscoping. It is particularly important to have compact, sturdy equipment to make easy, shake-free digiscoping possible. Swarovski Optik presents the perfect solution - the unique and innovative UCA universal camera adapter.



Flexible, easy and fast

The UCA is designed for both single lens reflex and compact cameras. The only requirements are a fixed 50 mm objective lens for SLR cameras and a maximum 4x optical zoom in digital compact cameras. The UCA is suitable for both Swarovski Optik zoom eyepieces and enables unrestricted movement of the magnification adjustment.

Connection to our ATM/STM 80/65 (HD) AND ATS/STS 80/65 (HD) is fast and easy and thanks to the innovative SWAROFAST function, it is only necessary to adjust the position of the camera in relation to the telescope once. You can then fit the camera to the adapter at any time without the



need for further adjustment. With the UCA switching from photography to observation is quick and easy.

Sturdy safe and compact

The adapter is attached directly to the eyepiece and the camera is attached to the adapter using the tripod connector. This ensures a high level of stability and safety. The UCA above all, stands out for its compact construction and its low weight of only 350 grams.



All in all - the best offer

The UCA universal camera adapter, available from 1 July 2009, is integral to Swarovski Optik's high-quality, digiscoping package in which every product is optimised in respect of functionality, design and weight.

The world belongs to those who can see beauty. Experience the moment! SEE THE UNSEEN.

www.swarovskioptik.com

Swarovski Optik

Swarovski Optik is part of the Swarovski group of companies and has its headquarters in Absam, Tyrol. The Austrian company, founded in 1949, specialises in the development and production of long-range optical instruments of the highest precision in the premium segment of the market. The binoculars, telescopes, optronic instruments, rifle scopes, range finders and night sights are the preferred choice of demanding users the world over. The company's success is based on its innovative strength, the quality and inherent value of its products as well as their functional and aesthetic design. Appreciation of nature is an essential part of the corporate philosophy and is echoed in exemplary environmentally-compatible production and an enduring commitment to international nature conservation projects. Swarovski Optik is represented globally with an export share of 92% and 700 employees and in 2008 posted annual sales of around EUR 93 million.

For further information:

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